

# Many ways to Launch: ideas

God is very creative. Over the years in Romania and Ukraine, and around the world, new movements have been launched in a wide variety of ways. Each city and campus is unique and the available resources are unique. The key is that you allow the Holy Spirit to lead as you step out to see where God is working and begin to discover, align and cultivate critical mass for a movement. God often has resources prepared. The challenge is discovering whom the Lord may use. Ultimately we are trusting Him to raise up a team of like-hearted disciples who will own winning, building, and sending to see the Great Commission fulfilled in their nation and beyond.

There are no magical formulas. Any or all of the things listed below, as well as some creative new ideas God will give you, may be used by the Lord to launch a new movement. The following are not in a linear order, as each context will look a little different. In some contexts a launch will be cultivated over a period of months, in other places it will happen in a very short time, and in some locations it may not happen for a number of years.

Bottom line we are looking for where God is obviously working and concentrating our effort and resources there.

- Virtual Decoding and looking for contacts, potential volunteers and partners online. Facebook, Contactia, High5, and University websites, and Church websites can provide a way to decode and even look for potential volunteer before you even visit a new University. Advertising on facebook and on Christian website can also be a great source of potential volunteers.
- Networking with-in CCC with other MCC's where they are active in a country has often yielded great volunteers.
- Networking with other Missions, Churches, as well meeting local Pastors is also key in discovering potential volunteers, resources, and volunteers.
- International Partnerships for sending teams and laborers from other nations: CCC, WSN, and Church partnerships can provide the manpower and some of the finances, and to launch new movements.
- Exploratory/decoding visit. Schedule a visit to actually prayer walk the campus/decode, and meet any contacts, potential volunteers or potential church partners. (see how to decode a campus resource)
- Internet Evangelism: evangelistic sites like Everystudent.com, StartingwithGod.com can also be a great source of contacts for interested or new believers.
- Local Evangelistic outreach: Large group event, small group and individual evangelism. Abundant evangelism is the Biblical model from Acts for launching new movements. In

many locations a visiting team of students or staff can do outreach. If you have a neighboring ministry that is already doing an outreach in their ministry, why not challenge them to take it on the road?

- As you become aware of students or potential volunteers in new cities invite them to come to a conference or summer project. This exposes them to our vision and to the experience of a student movement.
- Host a weekend basic training and take students out to do evangelism on their campus. This not only gives you a chance to get to know them, but it casts a clear vision and engages them in some of our distinctives. This may filter out many Christian students who do not share our call to win, build, send.
- Take students from existing ministries or neighboring nations to do a prayer-walking /decoding/evangelism road trip.
- Presentations in local churches by staff and students. This is a great way to cast vision, recruit prayer, and eventual financial support, and to find/challenge new students to become volunteers.
- If you have contacts in several cities or new campuses, you can pull them together for a special weekend of training, biblical motivation, and planning for launching a movement on their campus.
- Have students and potential volunteers visit your existing staff ministries for vision and exposure to what they could do on their campus.